



INVITATION FOR SPONSORSHIP FOR MEN & THE #METOO MOVEMENT CONFERENCE

We invite you to join us as a sponsor of the Men & the #MeToo Movement Conference on November 14 – 15, 2019, which will be held at the University of Pennsylvania in Houston Hall.

Organized by The Men's Center for Growth & Change, this conference will orchestrate a vital discussion on how men can become allies and advocates in the #MeToo Movement to address the issues of sexual harassment and violence, discrimination, and to advocate for gender equality in the workplace, at home, and in the community.

The goal of this conference is to inspire those working with men and boys to gain the critical skills and insights that inform and enrich men's personal lives and relationships.

We'll present expert advice and insight from more than 20 presenters, including best-selling authors, psychologists and practitioners, scholars, and leaders in government, corporate, religion, and nonprofit organizations.

By becoming a sponsor of this conference, you are helping to support ongoing programs and collaborations at The Men's Center, allowing us to expand our services and continue to raise community awareness and action.

Please find a detailed list of sponsorship opportunities below.

About The Men's Center for Growth & Change

The Men's Center for Growth & Change challenges stereotypes of the male code – society's traditional assumptions about what masculinity is supposed to look like. We encourage men to use their power to better the lives of others, to challenge injustices, and prevent further violence due to sexism, racism, homophobia, and gender inequality.

To accomplish this, we provide educational and therapeutic programs, as well as develop strong partnerships with other local organizations that are committed to non-violence and gender equality. Doing so, we believe, enhances community awareness and prepares men to better meet the changing demands of society, to heal themselves, and to become leaders and allies in the work for gender, sexual, and racial equality.

We hope you will consider supporting this momentous event. Thank you in advance for your support.

For more information about these sponsorship opportunities, contact our office at 215-564-0488 or email us at info@menandmetoo.org.

Sincerely,

Robert Heasley, PhD, LMFT
Co-director and Board President
The Men's Center for Growth & Change

Brother Robb Carter, MSW
Co-director and Clinical Coordinator,
Anger Management and Domestic Violence Programs
The Men's Center for Growth & Change

The Men's Center for Growth & Change
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Sponsorship opportunities for the Men & the #MeToo Movement Conference

\$20,000 – Presenting Sponsor

- Company/Organization logo recognition on website and event signage as Presenting Sponsor of the Men & the #MeToo Movement Conference
- Opportunity to introduce keynote speaker at the conference
- Dedicated promotion on The Men's Center for Growth & Change social media channels and recognition in conference email promotions
- 10 tickets to the conference
- Opportunity to have a promotional merchandising table with your company's marketing materials
- Photo opportunities with keynote speakers and other VIP guests

\$10,000 – Platinum Sponsor

- Company/Organization logo recognition on website and event signage as Presenting Sponsor of the Men & the #MeToo Movement Conference
- Dedicated promotion on The Men's Center for Growth & Change social media channels and recognition in conference email promotions
- 10 tickets to the conference
- Opportunity to have a promotional merchandising table with your company's marketing materials
- Photo opportunities with keynote speakers and other VIP guests

\$5,000 – Gold Sponsor

- Company/Organization logo recognition on website and event signage as Presenting Sponsor of the Men & the #MeToo Movement Conference
- Dedicated promotion on The Men's Center for Growth & Change social media channels and recognition in conference email promotions
- Five (5) tickets to the conference

\$2,500 – Silver Sponsor

- Company/Organization logo recognition on website and event signage as Presenting Sponsor of the Men & the #MeToo Movement Conference
- Recognition on The Men's Center for Growth & Change social media channels and in conference email promotions
- Three (3) tickets to the conference

\$1,500 – Bronze Sponsor

- Company/Organization logo recognition on website and event signage as Presenting Sponsor of the Men & the #MeToo Movement Conference
- Recognition on The Men's Center for Growth & Change social media channels and in conference email promotions
- Two (2) tickets to the conference